

Store Hours
9 to 5:30

Phonograph and Piano Salons
Remain Open Till 9 P. M.
Every Evening Until Christmas
Use Entrance, 33d Street, near Broadway
door, after 5:30 P. M.
GIMBELS MUSIC SALONS—Eighth Floor

Gimbel Brothers
31ST ST.—BROADWAY—33RD ST.
THE STORE OF A MILLION GIFTS

Please Take Small Parcels
With You

By taking small parcels with you, you will materially assist in the quick delivery of the larger ones.

Store Hours
9 to 5:30

Christmas Gifts Men Would Choose for Themselves

'Kerchiefs from Ireland

Arrive in the "Nick-o'-Time"

Embroidered Handkerchiefs done by hand or machine—pure white; some in Madeira embroidery effect.
75c, \$1.00, \$1.50 to \$2.50 each

Colored French Handkerchiefs, too, have come from our Paris office. Cheery 'Kerchiefs. The kind Milady likes for the "color note" of a costume. 75c to \$1.50 each

Real Armenian Lace Handkerchiefs, hard to get—but ready now for Santa Claus. All hand made lace edges. \$1.00 to \$6.00 each

Irish and French Handkerchiefs for Men

Men's Silk Novelty Handkerchiefs, charming colors—to suit his every whim. 75c to \$2.50 each

Irish Linen Hemstitched Handkerchiefs, pure white. \$6.00 to \$9.00 a dozen

Handspun French Linen Handkerchiefs, very fine and soft. \$5.00 each

All These 'Kerchiefs May Be Had in Holly-decked Christmas Boxes.

GIMBELS HANDKERCHIEF SHOP—Main Floor

The Phonographs You Know Are Best



Thousands Now Here
Columbia Victrola
Brunswick Pathe

Ready to deliver the moment you choose.
Hundreds At \$100 Along
With Others Ranging To \$1,200

You May Pay As Low As \$5.00 A Month

Hundreds of Player Pianos for Delivery in Time for Christmas—\$495

Price includes \$25 worth of Player Rolls, Player Bench and Free Delivery

Two Whole Years to Pay

GIMBELS MUSIC SALONS—Eighth Floor



The few items listed below are merely suggestive of the all-embracing variety on display at Gimbel's. Here you will find thousands upon thousands of the sort of gifts men like to receive—and every man's tastes, smart and conservative alike, can be matched from these abundant stocks.

Neckwear

A man can always use more neckties, wide variety, 79c, \$1.15, \$2.00, \$3.00, \$4.65.
Belts and Initialed Buckles, Complete, \$1.30, \$2.00, \$3.00, \$4.00.
Mufflers, \$4.92 to \$16.50

Bath Robes, \$9.70, \$10.25, \$12.45, \$15.75, \$19.05
Imported Jap Robes, \$14.10 and \$20.70
Dressing Gowns, \$24.00 to \$37.75
House Coats, \$6.75 to \$12.45

Pajamas

Domet Flannel, \$2.50
Silk and Cotton, \$8.85

Soisette Mercerized Pongee, \$10.50

Shirts

No man ever has too many.

Printed Madras Shirts, \$1.95, \$2.25

Woven Madras, \$2.50 to \$3.65

Silk Striped Madras, \$4.38 to \$4.82

Imported Jap. White Silk, \$10.70

White Jersey Silk, \$14.55

Other Silk Shirts, up to \$18.95

GIMBELS MEN'S FURNISHING SHOP—Main Floor

The Christmas Lamp Sale Continues

Like Fairy Land is this beautiful Section with the hundreds of lights and its forest of gay colors that sparkle right out of wonderful silks that form the shades. One can never do justice to a beauty so elusive as the kaleidoscope of color that you will see daily at Gimbel's. So do pay a visit to the Fifth Floor whether you want to buy or not.

Everyone who reads ought to have a "Goose Neck" Lamp. It is so adjustable that it gives such comfort when used.

\$5.50 to \$21.50

GIMBELS—Fifth Floor

For the Gift You "Forgot" to Buy---Silk Stockings

1,000 Blouses of Fine Organdie, Tissue Voile, Checked Voile at \$2

Worth buying by the half-dozen and dozen, for blouses like these at two dollars have never been known in the history of blouse-making.

The organdies are imported materials. The voiles are delicate, lovely... many in such shades as lavender, rose, peach, light blue. Plenty also in white. Color cross-bar voiles and striped voiles. Voiles combined with organdie. Demi-tailored fashions and lacey ones. Every size among them.

Buy to keep—buy to give. Every one owned is a nice sum saved. All sizes.

GIMBELS BLOUSE SALON—Third Floor

Girls' Raincoats at \$3.95 and \$4.95

Raincoats in the cunning little sizes of two-year-old up to those of fourteen years, which will be used for warding service. Red, navy or tan sateen, rubberized, with plaid or plain back. A silk-lined hood is attached. They are simply cut capes, nicely finished; arm-slits for full comfort.

Tan Canton Cloth Raincoats, in sizes 4 to 14, Priced \$7.50.

GIMBELS WOMEN'S COAT SALON—Third Floor

Reducing More Women's Fine Tailored Suits to \$28.50

Taking from our much more expensive groups and including them at \$28.50... a price at which such suits are rarely, if ever, seen.

Indeed, worth while to buy for milder winter days, when a coat is burdensome; or to have a smart, trim suit early spring days. All are warmly interlined.

Rich broadcloths, sturdy tweeds, warm burellas, tricotines. All sizes among them.

GIMBELS—Third Floor

Some gifts need thought—for others—satisfactory choice is a matter of seconds. And therein lies one reason that the last minute shopper unhesitatingly selects Silk Stockings—this year more than ever—"The Dainty Gift for a Dainty Maid."

Richelieu Ribbed Drop Stitch Silk Stockings, \$3.95 of the finest grade ingrain silk. A handsome stocking in Cordovan, Gray, Pink.

Black Silk Stockings, \$3.50

Heavy ingrain Silk Stockings in black only; with wide lisle tops and lisle soles.

Black All Silk Stockings, \$4.95

Heavy weight; pure silk from top to toe. Unusually fine quality.

Black Silk Stockings, \$2.25

Special value—pure dye Silk Stockings—with lisle tops and soles. Black only.

Prices Quoted Above Do Not Include Federal Tax

GIMBELS HOSIERY SHOP—Main Floor

Women's Slippers

Welcome Gifts

Gimbel's are displaying an extensive array of slippers in styles and colors to suit every woman's tastes.

Knitted Slippers, \$1.50

Hylo Comfy's, \$2.75

Fur-trimmed Juliet's, \$3.50

Famous Daniel Green make, \$3.75

Corduroy Slippers, \$3.75

Lamb's wool cuff and lining, \$4.50

Moccasins, Indian Leather, hand beaded, \$4.45, \$5.00

D'Orsy's, satin quilted. Very dainty, \$5.00

Cavaliers, satin quilted, fur-trimmed, \$5.00

AND MANY OTHER VARIETIES OF Dainty CHARMING SLIPPERS

Shoe Buckles

Rhinestone, \$6 to \$44

Cut Steel, \$5 to \$35

GIMBELS—Second Floor

Have You Forgotten Some One? Here Are Suggestions for Last-Minute Gifts from Jewelry and Silverware Shops

Gold Jewelry

Belt Buckles for Men, 10K gold, plain and engraved, red and green gold, \$13.00 to \$35.00

Gold Knives for Men, 10K quality, plain engraved and engine turned, red and green gold, \$3.50 to \$10.50

In 14 Karat, \$13.00 to \$21.00

Waldemar Chains for Men, 10K green and red gold, plain and fancy links, \$3.00 to \$17.00

In 14 Karat, \$7.50 to \$32.00

GIMBELS JEWELRY AND SILVERWARE SHOP—Main Floor

Sterling Silver

Sterling Silver Handle Serving Pieces, plain, engraved or fancy handles.

Pie Knives, with wide blade. Cheese Knives, Gravy Ladle, Cream Ladles, Berry Spoons, Salad Forks and Cold Meat Forks, \$1.00 to \$3.75

Child's Cups of Sterling Silver, gold lined, plain engraved, hammered or Butler finish, \$4.25 to \$16.75

Cased Sets of Salt and Pepper Shakers, fancy shapes, \$7.75 to \$16.00

Novelty Jewelry

Silver Plated Mesh Bags, new dome shape tops; reversed mesh, \$5.50

Diamond Clasp Pearl Necklaces, many styles with full cut diamond and synthetic stones in ruby and sapphire colorings, \$15.95 and \$22.95

Full Size Ostrich Plume Feather Fan, 14 full plume mounted white, shell or amber sticks; all the latest evening shades, old Rose, jade, black and turquoise blue. Including Federal Tax, \$8.64

Perfumes
Coty's L'Or Perfume, \$9.25
Houbigant's Ideal Perfume, \$4.25
Roger & Gallet Fleur d'Amour Perfume, \$7.50
Perfume Atomizers, 50c to \$8.00
Vantine's Incense Sets, \$1.00
Colgate's Perfumes, 40c to \$3.00
Bradley's Rosemaid Toilet Water, \$2.50
Spicklet Lily of Valley Toilet Water, \$1.50
Kewpie Doll Powder Puffs, \$1.65
Vases filled with Cologne, 85c

The Gifts That Men Appreciate

Shaving Mirrors, \$1.75 to \$10.50
Shaving Sets, \$5.00 to \$20.00
Shaving Brushes, 75c to \$25.00

Gate Mirrors, \$6.75 to \$10.00

GIMBELS—Main Floor

Toilet Sets

Decorated Toilet Sets, 11 pieces, \$34.25

Pyralin Ivory Toilet Sets, plain, 14 pieces, \$38.00

Du Barry Toilet Set, 3 pieces, \$11.00

Du Barry Manicure Sets in cases, \$10.50

Pyralin Ivory Toilet Sets in handsome cases, \$25.00 to \$100.00

Boudoir Picture Frames, 50c to \$4.00

Betsy Ross Toilet Articles, 75c to \$5.50

Gifts from Toilet Articles Shop

Gift Furniture That Will Be Such a Comfort to the Recipient and a Delight to the Purchaser

Chosen from the great stocks at Gimbel's; which still show some of the lovely pieces from Berkey & Gay.

In addition to the sketches below, there are those convenient

Book Blocks, \$3.75 to \$6.00 pr. Card Tables, \$2.50 ea.

These are such good, dependable tables, with felt or leather tops.



GIMBELS FURNITURE SECTION—Seventh Floor

Gimbels--The Toy Store With Big Stocks

Only two days more of Santa Land—Two days more for lights to glow—for Christmas Elves to hurry—for Bobby and Tommie and Sister to shake hands with and tell their secrets to Santa Claus—Come Tuesday—everybody—Come Wednesday too—Every Day There's Something New and Wonderful in Santa Land—These Splendid Toys—for Instance—all specially priced for Tuesday.

300 Ball-Bearing Velocipedes, \$17.50, \$20.00, \$22.50

"Best Velocipedes made!" says Santa—and Santa knows. Here's Billie climbing on his to go "zipping" through the Park. "A sled for snow—a velocipede for fair weather—that's a regular Christmas!" declares Billie.



A Whole Carload of Dandy Sleds

Came in with the "First Snow of the Season"

Special on Tuesday

Sleds, \$1.50 to \$6.75

Dandy sleds—follows the very kinds you've been wanting—and waiting for and writing Santa about. He knew you'd want them—and—here they are!



Sister Will Be Overjoyed to Hear That 500 Dolls Imported from France Are All Going to Go on Tuesday at Half Price.

What a grand scattering of French Dollies that will be! And think of it, sister—maybe they're the very Dollies you wanted when you came to Santa Land—and maybe Mother said "No!" Tell Mother about this, Sister—They're Dollies that Walk—Dollies that Perform—Dollies Beautifully Dressed—or Ready to be "All Dressed Up!" Just Wonderful Dollies.

GIMBELS SANTA LAND—1ST and 6TH floors

Downstairs--Gift Suggestions

Fine Porcelain Cereal Sets, \$12.50
Pretty delft windmill or floral border decoration. 6 Cereal, 6 Spice Jars, 1 Oil, 1 Vinegar Bottle and 1 Salt Box.

GIMBELS—Downstairs Stores—Lower Floor

Children's Sewing Baskets

50c each

Children's Sewing Baskets, 50c each. Satin lined, partly fitted; very well made.

GIMBELS—Downstairs Stores—Balcony

Men's Socks, 65c pair

Silk plaited in a good assortment of colors. Ideal for gift purposes. 3 pairs for \$1.90. Slightly imperfect.

GIMBELS—Downstairs Stores—Balcony

Handkerchiefs

Women's Embroidered Handkerchiefs, 3 in Box, \$1.00.

Kiddies' Handkerchiefs, 3 in Box, 50c.

Women's Initial Handkerchiefs, 6 in Box, \$1.00.

GIMBELS—Downstairs Stores—Balcony

Men's Shirts, \$1.85

An assortment of beautiful shirts, made of madras or high count percales, in a variety of tasteful models.

It is quite some time since we had shirts of this high quality to sell at this low price; therefore we suggest that you buy now, for we cannot say when they will be offered again. All sizes, 14 to 17.

Wide and farseeing men will buy these shirts by the dozen.

GIMBELS—Downstairs Stores—Balcony

Tapestry or Velour Pillows

\$3.50 and \$4.95

A gift that will fit well into every home. A wonderful array of wanted colorings.

GIMBELS—Downstairs Stores—Balcony

Umbrellas, \$4.00

For men or women, made of American taffeta cover, with a good selection of handles some ball-tie, plain or carved wood handles or silk cord tops.

Men's Umbrellas with wood handles.

GIMBELS—Downstairs Stores—Balcony

Flannelette Gowns, \$2.95

High neck, long sleeves of splendid quality flannelette, daintily finished with colored stitchery.

Flannelette Pajamas, \$2.75

Of splendid quality flannelette in plain tailored styles.

GIMBELS—Downstairs Stores—Balcony

Men's Army Shirts and Drawers, \$1.75 each

Made of wool mixture. We have added several garments from our own stocks to complete the size range. Some are seconds.

GIMBELS—Downstairs Stores—Balcony

Men's Slippers, 95c

A gift that every man will want. Felt slippers, warm and comfy; just the thing to rest your tired feet in—and, as for cold morning wear, they are hard to beat.

Can be had in a variety of styles and colors in all sizes.

GIMBELS—Downstairs Stores—Balcony